



Lucy Cornell

Keynote Speaker

STRATEGICALLY ACTIVATING THE **VOICES OF INFLUENCE** IN YOUR BUSINESS

My Belief

The voice is an energetic expression of the psychological, intellectual and emotional self. And that the literal sound of the voice affords you a voice in the world.

My Distinction

Enabling speakers to connect and engage deeply with their authentic voice.

My Commitment

To support executives to be heard clearly and powerfully by developing their presence, credibility, persuasive power and confidence to be authentic, visionary leaders.



Keynote

Your Voice of Influence Women Voice & Power

Lucy Cornell has spoken in

18 countries

to 1000's of executives

at over 300 events globally

inspiring leaders to use their
voice to change their world.

Imagine a business where all key people use their voice so powerfully that high impact conversations convert.

Lucy Cornell is an international keynote speaker on the innate persuasive power of the human voice.

From her 20 years of working with some of the world's most influential leaders and their teams, Lucy unequivocally knows that the single most neglected opportunity in business is in the voice of its people.

No matter what technical skills people have or training they have received, none of it matters if they can't express themselves and be heard. The voice is the last frontier to maximise results in business. And most other businesses don't even think about it.

Lucy's central premise is that when someone's voice can express their power, then you can fully unlock the intellectual capital of your people.

In Lucy's keynotes, participants will consider:

- how they rank as a voice of influence in their business using our online Voice of Influence Diagnostic tool
- what stops them from being a voice of influence
- why the voice is the key to unlocking the power of your people to affect change
- why we have the voice we have as adults
- knowing we are not bound to the limitations of our adult voice
- how the voice is innately persuasive
- the subtextual, emotional and primal layers underneath words as defined in the Cornell Communications Model
- our vocal rites of passage: from birth to corporate career
- the Cornell Voice Advisory process for a being heard and expressing your power: Arrive, Breathe, Vibrate, Speak

Benefits

- Understand how to establish presence and maintain confidence when speaking
- Learn how to command attention through use of physicality, breath, voice and energy
- Learn how to step confidently into high stakes speaking
- Empower confidence for participants to be an influence for the business
- Explore practical techniques to manage nerves
- Understand how to increase influence through connection and engagement
- Practical tips to take away and incorporate into the business

As an author, speaker, and CEO of The Voice Advisory Group, Lucy has been empowering business leaders globally for twenty years.

As a keynote speaker, Lucy enables leaders to connect with and engage their audience with an authentic voice; one that demonstrates presence, credibility, persuasive power, confidence and vision.

Lucy is one of 200 Linklater trained voice teachers in the world with has extensive academic and practical experience training with voice tutors from Royal Shakespeare Company (UK) and as an actor and teacher at Shakespeare and Company (USA). She also holds a Masters of Applied Science in Voice Research (U.Sydney) and a Bachelor of Arts/Education (UNSW).

Lucy has been a specialist speaker for Young President's Organization (YPO) events globally for the past ten years in Istanbul, Barcelona, Miami, Pakistan, Dubai, Oman, South East Asia, Sri Lanka, Australia, and New Zealand. YPO members are all CEOs of high net-worth businesses whose expectation of education is high.

Lucy leads an international voice and performance coaching team for advocacy courses run by the Australian Bar Association and the General Council of the Bar of South Africa. She was asked to speak about performance skills for the International Advocacy Training Council's inaugural conference in Malaysia in 2015.

Lucy also takes her work with business leaders off-road as the Founder of The Echo Project, which supports silenced communities; women, domestic violence survivors and the world of human trafficking. As a foil, Lucy helps business executives shed light on what a privilege it is to have a voice in the world and begs the question: You have the right to speak. What are you doing with it?

Lucy's corporate clientele range from CEOs and senior executives of blue chip companies such as McKinsey, IBM, Citigroup, Deutsche Bank to politicians, barristers and lawyers.

Lucy
Cornell



What people are saying about Lucy Cornell

Lucy Cornell has been a great resource for YPO during the past several Global Leadership Conferences. Having worked with several presentation coaches before, I can honestly say that Lucy's instruction was by far the most helpful. It was direct and specific while increasing my confidence that the message I was communicating was clearly stated.

Fulton Collins

2013 - 2014 Chairman Elect
YPO WPO Global

Lucy Cornell has been an inspiration to barristers in England and Australia. She helps them make their voices heard, and their presence felt, in court. Her brilliant technique of Arrive Breathe Vibrate Speak has been a revelation and is highly recommended to all those who aspire to practise the art of advocacy.

The Hon. Sir Charles Haddon-Cave

Chairman of the Advocacy Training Council of the Bar of England and Wales (2007-2010)

I was a stuttering, bumbling mess and now I am king of the podium.

Craig King

CEO, General Pants, Australia

I cannot thank you enough for what you have done for me. You have revolutionised how I present.

Susan Lloyd Hurwitz

CEO Mirvac Australia

Lucy's techniques build confidence in the boardroom. I no longer have senior management telling me they can't hear me or that I need to be more authoritative.

Karina Kwan

Financial Controller, Citi Australia

Thank you. As always, 110% commitment and 150% achievement. The appreciation we feel for what you do and lead is inestimable.

Ian Robertson SC

President of the South Australian Bar Association and The Advocacy Training Council, Australia

Cornell *Voice* Advisory

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in Your Business

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